

OCAD University

St. George's Society of Toronto Bursary in Art & Design in Honour of Rosalie Sharp 2019

A \$320,000 Endowment for exchange students from the United Kingdom, graduate students and mature students.

Ali Milad Graduate Student, Strategic Foresight & Innovation

"I'm a design strategist born and raised in Bahrain and a newly immigrated to Canada. My career started in business, where I had worked in multiple functions such as brand marketing and business analytics. However, I grew frustrated with the rigidity often associated with large organizations – and realized that I felt most fulfilled when I was engaging in acts of creativity and making.

I recall an alumni of OCAD's Master of Design in Strategic Foresight and Innovation stating that the program chooses you, instead of you choosing it – that was certainly the case for me. I feel as though I've finally found my place within the world of design. What most interests me is designing for social innovation, for agency, and for decolonization to unlock alternative and flourishing futures. I am currently putting the knowledge I've gained to work in my graduation thesis; which will entail the designing of a cultural policy framework for artistic creative production in Bahrain.

I cannot thank the St. George's Society enough for awarding me the Rosalie Sharp bursary. Investing in the education of others is a selfless act that is community minded and future oriented. It is an act that instills hope at a time when hope itself is fleeting. I will pay this forward."

Carley MacAdam-Thompson

Carley MacAdam-Thompson holds a Bachelor of Design in Environmental Design from OCAD University, and is currently continuing her education in the Master of Design (MDes) - Design for Health graduate program. She is a passionate designer and student, with academic interests surrounding spatial relationships, and designing for diversity, health and equity. Her work mainly focuses on designing for cognitive diversity, and how environments influence mental, social and physical health. Carley is dedicated to furthering her knowledge and skills as a designer who advocates for equity and diversity in all areas of her research and practice.

"I am very thankful and honoured to have been the recipient of the St. George's Society of Toronto Bursary in Art & Design in Honour of Rosalie Sharp. Receiving this bursary provided both meaningful encouragement as I continue my studies and afforded me the opportunity to focus solely on my education during these unprecedented and challenging times."

Jale Gonulkapan Suder, MDes

Recently graduated from OCAD University's Strategic Foresight and Innovation Master of Design Program. Previously, an award-winning Copywriter with experience both in offline and online advertising. Worked for leading international network agencies such as Ogilvy, McCann Erickson, Lowe, and independent agencies in Istanbul, Turkey. Always motivated to be a strategic and visual thinker, doer, maker, and storyteller. Interested in design thinking, business design, human-centered design, and foresight. Her Major Research Project explores Crossovers Between Creative and Futures Tools and Practices for Social Change, with a focus on Social Good Campaigns. The study is openly available at this link: <http://openresearch.ocadu.ca/id/eprint/3161/>

"As a recipient of the St. George's Society of Toronto Bursary in Art and Design in Honour of Rosalie Sharp awarded in Fall 2020, I would like to thank you for funding this bursary.

I recently graduated from OCAD University's Strategic Foresight and Innovation graduate program and earned the degree of Master of Design. To broaden my skills and qualifications, I have worked hard to accomplish my studies at the SFI program on design thinking, human-centered design, innovation strategy, and foresight.

The bursary helped me finance the Fall 2020 term's tuition and allowed me to purchase the supplementary books that I used for my Major Research Project.

Thank you again for your investment in OCAD University's students. I truly believe focusing on educational purposes instead of financial worries helps unveil one's potential and creativity."



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Sandra El-Beyrouti, Graduate Student, Design for Health

"I'm a driven designer with a passion for bringing meaningful design to those who need it most. I have obtained my Bachelors Degree from Ryerson University's School of Interior Design, and have completed my Masters Degree in Design for Health at OCAD University in Toronto, Ontario. I'm currently employed by the Federal Government of Canada, where I've had the pleasure of supporting and leading large scale office design accommodation projects for many client departments. Through innovative and future-oriented implementation strategies, I continue to challenge how workplace environments can contribute and improve the wellbeing of public servants to better serve Canadians. My work experience in many ways has influenced and deepened my passion to continue my studies at a master level, where my research began to explore how environmental design applications can be employed on an urban scale to better promote and support good mental health practises within vulnerable communities in the city of Toronto. My passion is contagious and my desire for better design will never rest!

I am deeply grateful for being the recipient of St. George's Society of Toronto Bursary in Art and Design in Honor of Rosalie Sharp. Your generous contributions and investment in my education has enabled me to build a wealth of knowledge, networks and build partnerships with key stakeholders to investigate how the urban landscape and architectural applications can play a detrimental role in promoting good mental health within communities around Toronto.

Thank you to each member of St. George's Society who has made this possible! Your efforts will continue to enforce and drive positive change in our communities, and I am forever thankful!

Many thanks! "

Stephanie Kwan, Graduate Student, Strategic Foresight & Innovation

Stephanie is a foresight strategist and former finance professional that is passionate about re-envisioning inclusive and equitable futures. With a background in research, finance and business, Stephanie enjoys simplifying complexities and solving complex social problems. Two years ago, she decided to leave her finance career to become a full-time graduate student in OCAD's Strategic Foresight and Innovation (SFI) program. This transition period has been difficult amidst the ambiguity of changing careers and the uncertainty of the pandemic. Stephanie received this bursary in her last semester of the SFI program; it has brought her joy during this extremely challenging year and helped alleviate her financial burden while she focused on completing her studies.

This month, Stephanie completed her Master's research project on Feminist Visions of the Future of Women's work: a systemic exploration of the past, present, and future of women at work in Canada. You can read her research here. She is now a full-time foresight designer with the Canada Revenue Agency's (CRA) Futures Lab, where she uses strategic foresight to explore how trends shaping the digital economy may impact tax compliance. Transitioning careers from finance to foresight has been challenging, yet extremely rewarding. Stephanie expresses deep gratitude to the donors of the student bursary program and their commitment to supporting OCAD University students.

Thank you!

Taekyom Kim

"My background is in graphic design and user interface/user experience fields. I am interested in finding creative solutions for social issues that we tend to miss. That is the main reason why I chose to study in this graduate program, Inclusive Design at OCAD University. Through this program, I would like to learn how our social issues in Canada could be figured out and be conducted design research with my background. Currently, I am in my last semester completing my major research project.

In this COVID-19 situation, one of my concerns is financial issues. I was trying to work as a freelance designer for a living during my study at OCAD, however, it became really hard to continue the freelance jobs in this pandemic. So, the bursary meant lots of things to me. It has supported my academic study financially. Also, it brought me a kind of comfortable mind so that I could focus on my study as usual. I have my family that I should be responsible for, a wife and two little daughters. Without the bursary, my school life must be extremely difficult to take a balance both my family and academic learning. It means that I can spend more time on my studies. I can focus on my studies and research without complex thoughts about finance.

I am studying and researching diversity, inclusiveness, and accessibility for marginalized classes in our society. As you may know, the Ontario government is planning to make Ontario accessible and inclusive entirely by 2025. My goal is to be a part of the government plan as an inclusive designer after graduation. I believe that there should be some needs that inclusive approaches are necessary for various kinds of industries.

My major research project is about the language barrier issues of immigrant people in Canada. My study focuses on what issues immigrant women have in their maternity care, and how language barriers might be overcome through the use of new co-designed online communication tools and visualization methods. They are a user journey map as a storyboard for creating a low fidelity prototype for an inclusive indoor wayfinding system in hospitals."

